

KANDACE S. BLANCHARD, MA, LPCC

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PROFILE

Passionate founder and clinical director of public service initiatives utilizing 20+ years of therapeutic and business management experience in prevention, treatment, and education environments. Proven track record of consistently motivating and leading team members to top performance. Extensive qualifications in public speaking, sales, and marketing.

EDUCATION

MA in Counseling	1997
University of New Mexico (UNM) Albuquerque, NM	
BS in Business Management and Psychology; Magna Cum Laude	1995
San Juan College Farmington, NM	
AAS in Business Management	
San Juan College Farmington, NM	
AA in Arts & University Studies	
San Juan College Farmington, NM	
More than 100 CEU credits in problem gambling treatment and prevention strategies.	

LICENSURE & CERTIFICATIONS

Licensed Professional Clinical Counselor – License No. 5621	1997
State Board of Medical Examiners of New Mexico Albuquerque, NM	
National Certified Gambling Counselor – License No. 517	1999
National Council on Problem Gambling Washington, D.C.	

PROFESSIONAL EXPERIENCE

Clinical Director	2014 – Present
New Mexico Council on Problem Gambling (NMCPG) Albuquerque, NM	
<ul style="list-style-type: none">+ Establish record of success in assessing responsible gaming treatment/prevention programs (including the 24-hour, 7 days-per-week, toll-free problem gambling helpline); developing plans; and managing the effective delivery of services to reach patient, community, state, and nationwide responsible gaming objectives.+ Monitor treatment providers to ensure they fulfill the organization’s mission dedicated to providing resources, public awareness, and education on compulsive gambling in a culturally sensitive manner to problem gamblers, their families, and vulnerable youth, while maintaining neutrality in legalized gambling.+ Lead approximately 45 behavioral health treatment professionals, versed in problem gambling treatment/prevention solutions, to work cooperatively to maximize effectiveness in the delivery of services.	
Executive Director	1998 - 2014
NMCPG Albuquerque, NM	
<ul style="list-style-type: none">+ Founded the first nonprofit dedicated to the previously mentioned mission.+ Develop policies and procedures for the board of directors by supporting organizational goals, functions, and measurable results in education, prevention, and treatment.+ Design a results-driven outpatient program to address gambling disorders for private clients and vouchered clients referred through the first 24-hour, seven days-per-week, toll-free problem gambling helpline that provides crisis intervention, referral services, and treatment/prevention resources to callers.+ Contract with approximately 45 behavioral health treatment professionals trained in gambling disorder treatment/prevention to provide training and education that fosters effective counseling solutions.	

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- + Commit approximately ten helpline associates, trained in problem gambling crisis intervention, to answer the helpline and establish the helpline's capacity to answer more than 100 calls daily.
- + Conduct clinical file reviews/audits, clinical evaluations/assessments for private/court mediated clients, treatment planning, individual counseling, and case management for quality care and best use of evidence-based practices.
- + Facilitate comprehensive individual and group therapy sessions to diverse disadvantaged populations, with emphasis on problem gambling treatment and prevention solutions.
- + Use effective communication strategies and expert knowledge with international responsible gaming advocates to provide linkages and advocate for industry resources.
- + Host annual responsible gaming conferences for current/prospective therapists to learn about responsible gaming solutions and obtain continuing education credits.
- + Serve on the State of New Mexico Psychology Board, the Governor's Responsible Gaming Task Force, National Council on Problem Gambling, and the NMCPG's board.
- + Maintain 100% compliance rate in utilization review and documentation.

President

1994 – 2004

Brokerage House Construction Supply | Albuquerque, NM

- + Owner and Managing Partner for Division 8 and 10 commercial construction supply company that specializes in doorframe and window assembly and delivery. Expertise included design and engineering for the Navajo Nation projects.
- + Formulate strategic business plans, objectives, and standard operating procedures to utilize available resources.
- + Conduct steady supply coordination, manufacturing, ordering, client follow-up, and distribution to clients throughout the state of New Mexico.
- + Represent product development advocate for quality doorframes and windows in a male dominated industry.
- + Develop policies and procedures for the company that support organizational goals, functions, and measurable results.

RESEARCH / PUBLICATIONS

Marvin, L., "Gambling Education: No, this story won't help you cheat." Published in the *Daily Lobo*, September 2014.

Valdivia-Salas, S., Blanchard, K., Lombas, A., & Wulfert, E., "Treatment-seeking precipitators in problem gambling: Analysis of data from a gambling helpline." Published in *Psychology of Addictive Behaviors*, March 2014.

PROFESSIONAL AFFILIATIONS

Founder and Clinical Director

2014 – Present

NMCPG | Albuquerque, NM

Affiliate Member

1999 – Present

National Council on Problem Gambling | Nationwide

Executive Director

1998 – 2014

NMCPG | Albuquerque, NM

Chairman

2003 – 2011

State of New Mexico Psychology Board | Santa Fe, NM

Member

2005 – 2008

Governor's Responsible Gaming Task Force | Santa Fe, NM

Vice Chair

2005 – 2006

New Mexico Sports Authority, Rodeo Initiative Council for the Governor of New Mexico
Santa Fe, NM

CLINICAL